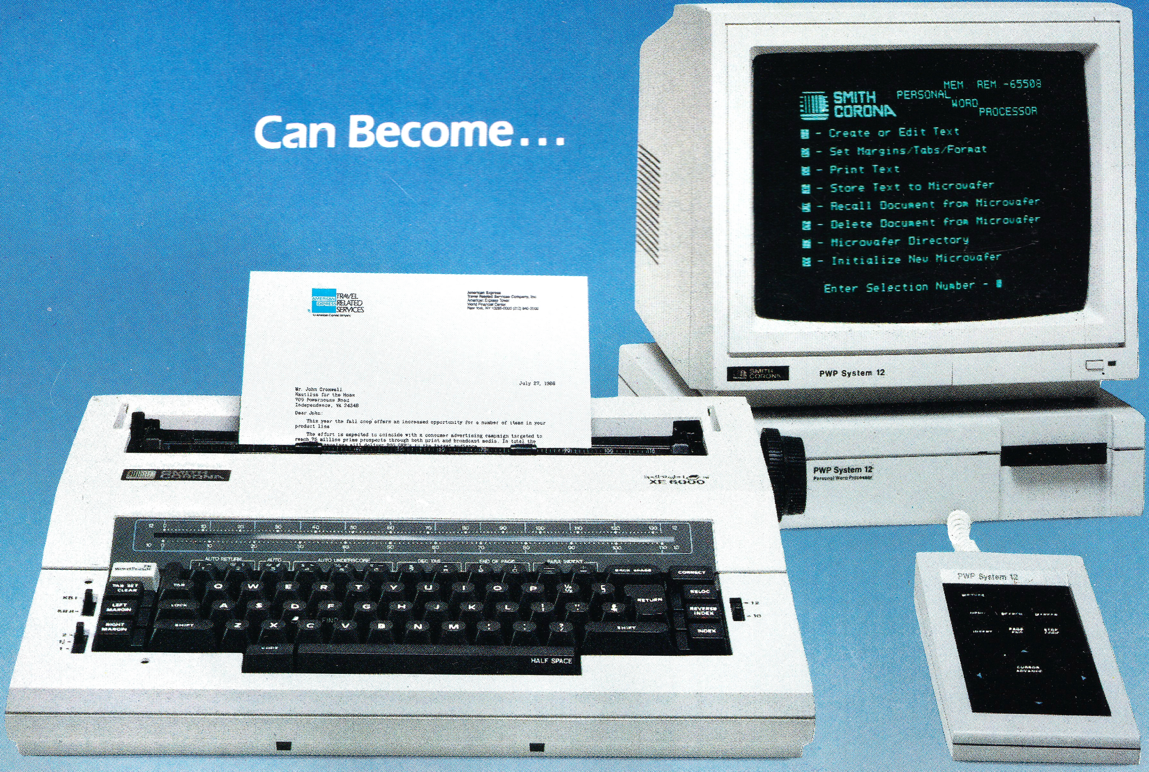
# This Remarkable Smith Corona Electronic Typewriter

SMITH CORONA
XE 6000
HALF SPACE

## Can Become . . .


```
SMITH     PERSONAL MEM  REM -65508
CORONA            WORD
                      PROCESSOR
▣ - Create or Edit Text
▣ - Set Margins/Tabs/Format
▣ - Print Text
▣ - Store Text to Microwafer
▣ - Recall Document from Microwafer
▣ - Delete Document from Microwafer
▣ - Microwafer Directory
▣ - Initialize New Microwafer

  Enter Selection Number - ▮
```
PWP System 12
PWP System 12
Personal Word Processor
PWP System 12
SMITH CORONA
XE 6000
HALF SPACE

## . . . This Powerful Word Processing System And Still Be As Easy As A-B-C To Use.

---

Take up to 20 months to pay for the
complete system with no down payment
and no finance charge.

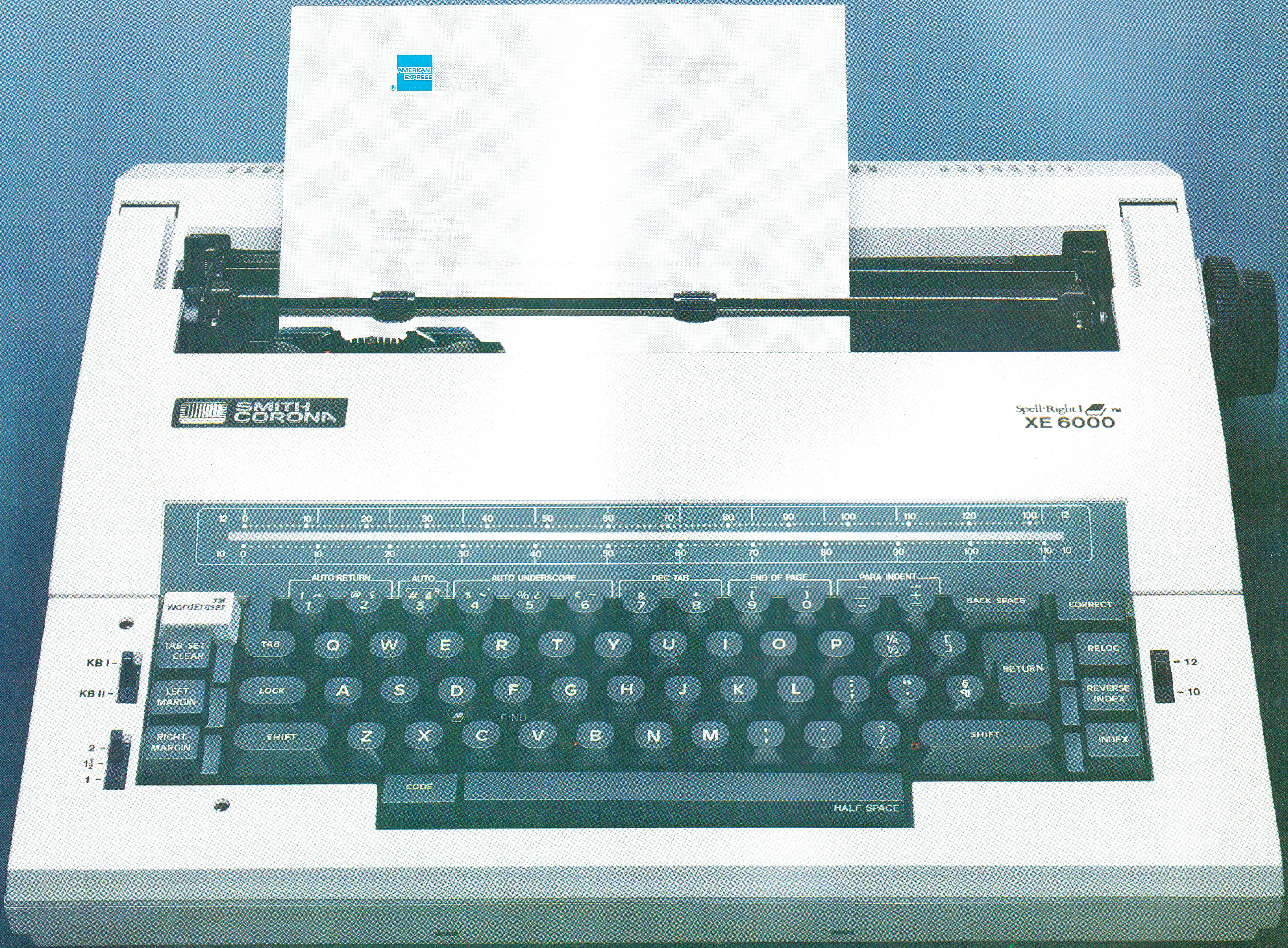
---

**PRESENTED BY AMERICAN EXPRESS® MERCHANDISE SERVICES**

**On Sale**
**$849.00**

# The Smith Corona Electronic Typewriter...

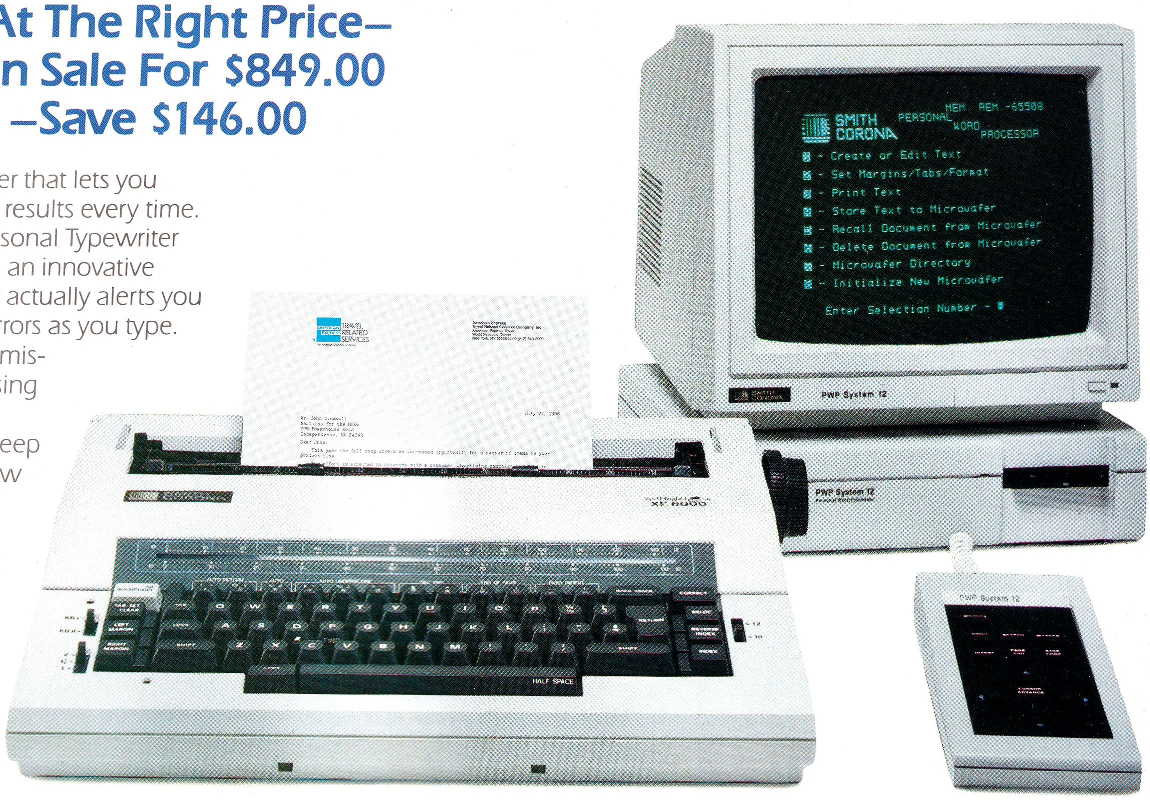
## Actually Alerts You To Misspellings And Helps Correct Them.


SMITH CORONA
Spell-Right I ™
XE 6000
WordEraser ™
TAB SET CLEAR
LEFT MARGIN
RIGHT MARGIN
KB I
KB II
AUTO RETURN
AUTO
AUTO UNDERSCORE
DEC TAB
END OF PAGE
PARA INDENT
BACK SPACE
CORRECT
RELOC
REVERSE INDEX
INDEX
TAB
LOCK
SHIFT
RETURN
FIND
CODE
HALF SPACE

- Spell-Right™ electronic dictionary, containing more than 35,000 words, signals you to alert you to misspellings.
- Automatic paper centering for greater accuracy and efficiency.
- Snap-in, snap-out daisywheel offers you the flexibility of a variety of typestyles to personalize your communications.
- Portable with fully electronic design for dependable performance.
- Relocate key lets you go back up to a full line, make a correction and return to your original stopping point.
- Becomes complete word processing system keyboard and printer.
- Worderaser™ feature cleanly and quickly removes entire words at a single touch.
- Automatic underscoring for time-saving convenience.

# Heart Of The Ultimate Word Processor

## At The Right Price–
## On Sale For $849.00
## –Save $146.00



A portable typewriter that lets you produce letter-perfect results every time. The Smith Corona Personal Typewriter contains Spell-Right,™ an innovative electronic feature that actually alerts you to misspellings and errors as you type.

When you make a mistake, such as transposing a letter or hitting the wrong key, a gentle beep sounds to let you know instantly, so you can correct the error as soon as you make it.

You save time, because you catch mistakes early, when they're easy to fix. And there's virtually no need for lengthy proofreading–Spell-Right, equipped with an electronic dictionary of 35,000 of the most commonly used words, does it for you.

A highly versatile full-function electronic typewriter, the Smith Corona Personal offers a wide array of superb convenience features.

There's full-line Memory Correction that lets you remove a word or even a full line to correct an error, add a word or rephrase an idea.

The Correction and Relocate Key allow you to go back a full line in your text, make a correction and then return to your original starting point.

In addition, the WordEraser™ Correction feature lets you remove words and phrases quickly and invisibly.

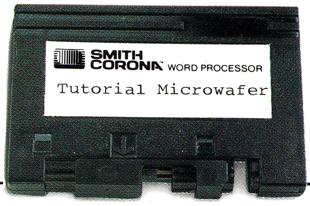
With the Smith Corona Personal Typewriter you can produce letter-perfect memos, correspondence and presentations quickly and effortlessly.

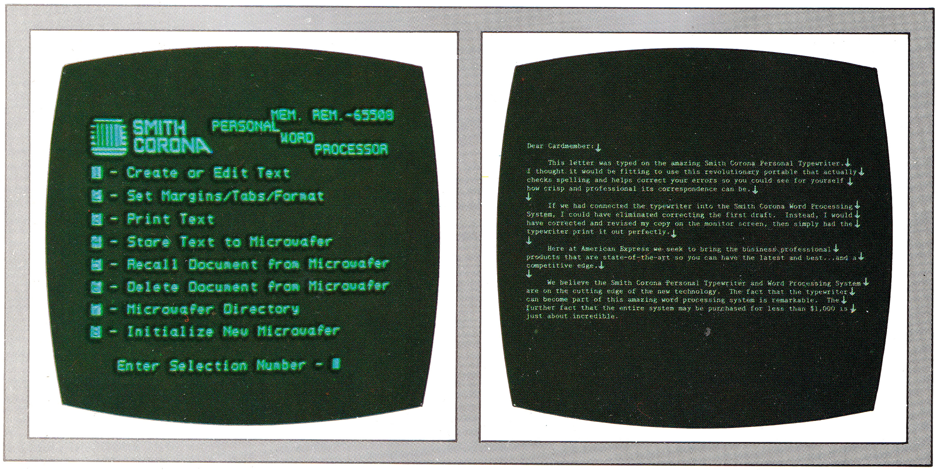
### A breakthrough in home/office word processing innovation and price

Consists of a desktop monitor complete with built-in word processing software, CPU, MicroWafer storage cassettes and handheld key pad...all connected to your Smith Corona Personal Typewriter.

What a revolutionary concept in desktop word processing–the Smith Corona Personal Word Processor system that you can master in just a few hours. It starts with your Smith Corona Personal Typewriter. All of its features integrate into the word processor through a single plug-in cable. With the Personal Word Processor you get 64K of memory (about 32 pages of text), the incredibly compact MicroWafer Cassette for storing your text, and all the word processing functions you'll need for home, school or your professional use.

The easy-to-use Keypad ties the system together. It allows you to locate any point in your copy, edit it, change it, add to it, move it about, even delete it. Compact and hand-sized, its seven command keys and five cursor keys give you complete control over your entire word processing system.





```
SMITH      PERSONAL MEM. REM.-65508
CORONA           WORD
                  PROCESSOR
1 - Create or Edit Text
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3 - Print Text
4 - Store Text to Microwafer
5 - Recall Document from Microwafer
6 - Delete Document from Microwafer
7 - Microwafer Directory
8 - Initialize New Microwafer

   Enter Selection Number - █
```

```
Dear Cardmember:↓

     This letter was typed on the amazing Smith Corona Personal Typewriter.↓
I thought it would be fitting to use this revolutionary portable that actually↓
checks spelling and helps correct your errors so you could see for yourself↓
how crisp and professional its correspondence can be.↓
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     If we had connected the typewriter into the Smith Corona Word Processing↓
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     Here at American Express we seek to bring the business professional↓
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     We believe the Smith Corona Personal Typewriter and Word Processing System↓
are on the cutting edge of the new technology.  The fact that the typewriter↓
can become part of this amazing word processing system is remarkable.  The↓
further fact that the entire system may be purchased for less than $1,000 is↓
just about incredible.
```

Easy-to-follow screens guide you through word processing functions.

**SMITH CORONA™ WORD PROCESSOR**

| COMMAND | DESCRIPTION |
|---|---|
| MENU | = Returns to menu |
| MARKER MARKER MARKER | = Block Move |
| MARKER MARKER INSERT | = Block Copy |
| MARKER MARKER CORRECT | = Block Correct |
| WORDERASE | = Erases entire Word |
| INSERT | = Insert new Text, depress again to end insert. |
| CORRECT | = Deletes character to left of cursor. |
| CODE D | = Spell-Right on and off |
| CODE F | = Search text for misspelling. Repeat to continue |
| ADVANCE CURSOR | = Advance cursor to end. |
| SEARCH | = Enter search, search and replace modes. |
| PAGE END | = Required end of page mark. |
| STOP CODE | = Special mark to stop printing. Return to continue |
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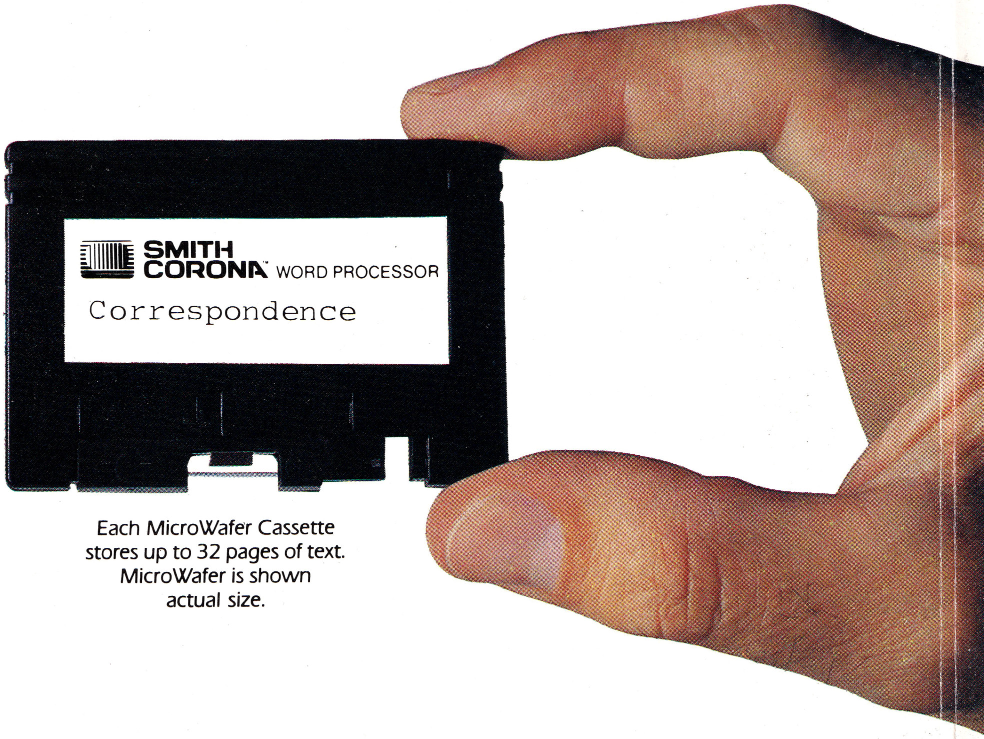
15 simple commands are all you need to learn.



Each MicroWafer Cassette stores up to 32 pages of text. MicroWafer is shown actual size.

The monitor—80 characters wide and 24 lines deep—is crisp, clear and comfortable to use. You can adjust brightness to the level you desire.

## Easy As A-B-C To Learn and Use

The tutorial MicroWafer puts you in the driver's seat in no time. It bypasses complicated manuals and special programs.

The Personal Word Processor is menu-driven. You just select the function you need and follow the menu choices on your monitor to get exactly what you want, quickly and easily.

You'll enjoy all the features of your Smith Corona Personal Typewriter plus such remarkable word processor features as automatic pagination, insertion of a word or a paragraph, search, search and replace, right margin justification, automatic reformatting, block delete, block copy, block move, store to microwafer tape, recall from microwafer tape, delete from microwafer tape...and much more.

You should be able to go from first draft to finished text and terminate hours of pencil editing and retyping. You'll correct and revise on your monitor screen, using the cursor and your hand-held keypad to move words or paragraphs.

Then you'll signal your Word Processor to print out your finished text...edited, corrected, formatted and printed beautifully by your Smith Corona Personal Typewriter.

And thanks to the Spell-Right electronic dictionary, your manuscript should be correct.

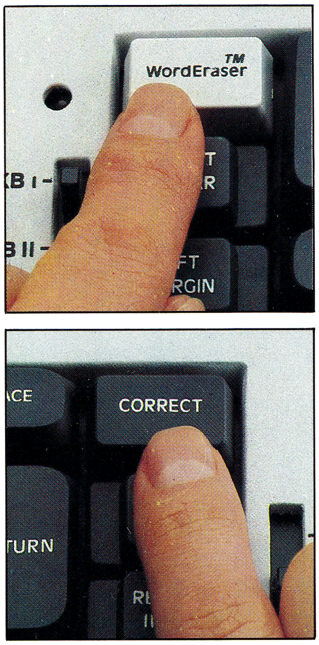
Reusable, inexpensive MicroWafer Cassettes give you substantial storage capability until you erase them to store new material. Your files are active as long as your projects are. You can say farewell to painful retyping of a letter or project you've had to revise or correct. With your Personal Word Processor, all revisions, from a paragraph to 30 pages or more, are easier then ever before.

And the end results are always letter-perfect.

## Free 15-Day Trial

We invite you to experience the delights of word processing in your home or office for 15 days with no obligation to purchase. We want you to discover the convenience of Spell-Right and the ease of use of the optional word processor. See for yourself how fresh, neat and professional your manuscripts will be with your Smith Corona Personal Typewriter or the Smith Corona Personal Word Processor option. Then, if you wish, you may **take up to 20 months to pay for the complete system with no down payment and no finance charge.**

To acquire your Smith Corona Personal Typewriter or the Personal Word Processing System, fill out and mail the attached Reservation Form, or call our toll-free number, 1-800-528-8000, today.



One-touch erasure and corrections. Full-line memory correction lets you remove a word or even a full line. It's a snap to correct an error, add a word, or rephrase an idea.

**Spell-Right™ alerts you to common typing errors like these with two gentle beeps**

Werd—misspelled

Wrod—transposed

Worrd—double strike

Wrd—missed strike

Wo rd—unwanted space

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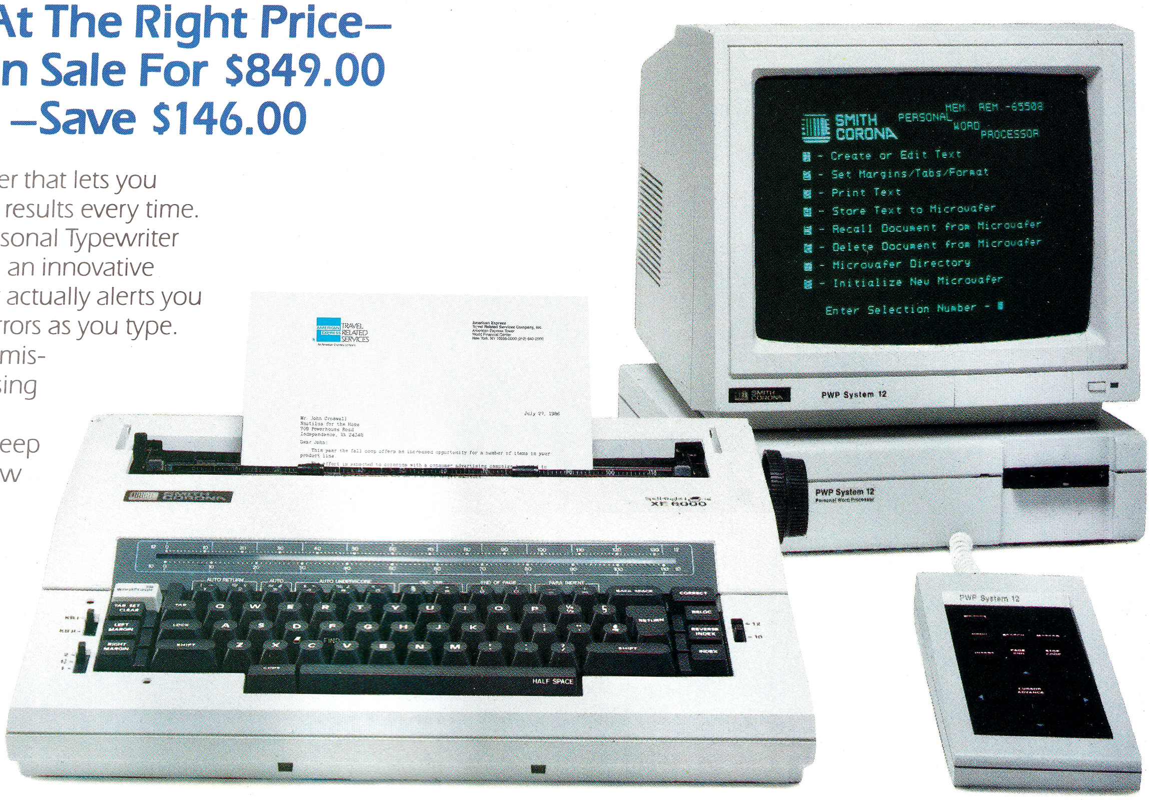

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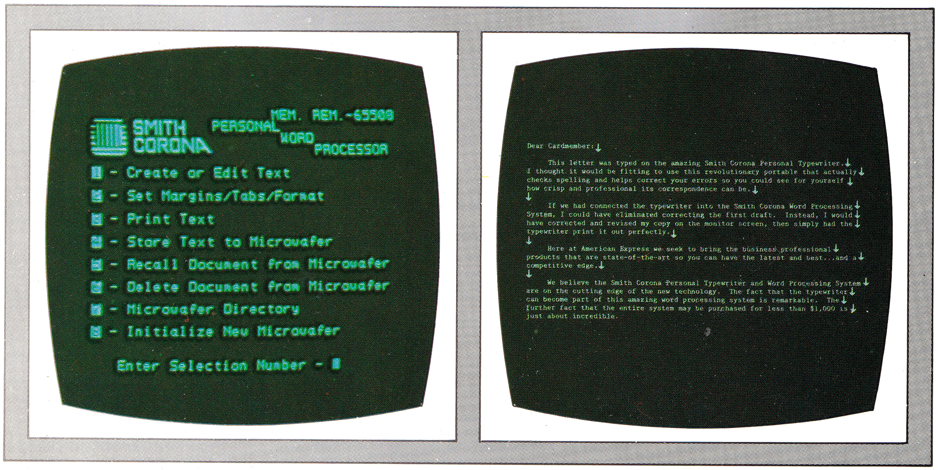

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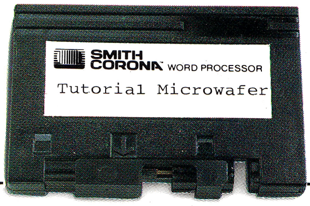

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| CODE D | - Spell-Right on and off |
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| ADVANCE CURSOR | - Advance cursor to end. |
| SEARCH | - Enter search, search and replace modes. |
| PAGE END | - Required end of page mark. |
| STOP CODE | - Special mark to stop printing. Return to continue |
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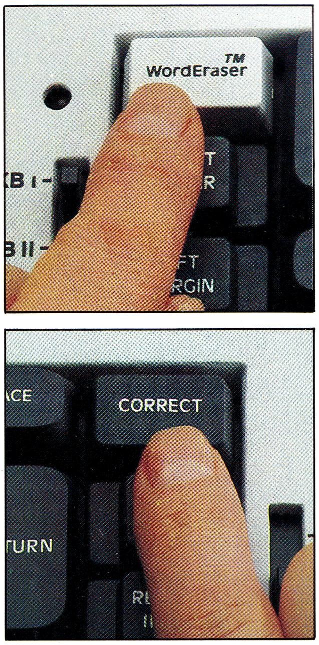

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Werd

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### SMITH CORONA PERSONAL WORD PROCESSOR SPECIFICATIONS

**Components**

- Smith Corona Personal Typewriter (Model XE 6000) Handheld Keypad
- 12" Monochrome Monitor
- Connecting Cable
- MicroWafer Cassettes
- Built-In Word Processing Software
- Instruction Manual and Tutorial Microwafer
- Daisywheel Print Elements and Supplies
- Block delete
- Block copy
- Block move
- Insert
- Search
- Search and Replace
- Automatic pagination
- Right margin justification
- Automatic reformatting
- Page End Indicator
- 4 cursor control keys
- Cursor advance key
- Tape directory
- Store to tape
- Recall from tape
- Delete from tape
- Status indicator line (error, page number, line counter, memory remaining)
- PRESET margin/tab format

From

**American Express**
**Travel Related Services Company, Inc.**
P.O. Box 757
Great Neck, NY 11025

Affix
Stamp
Here

**YES**–I wish to acquire the Smith Corona Personal Typewriter or the complete Smith Corona Personal Word Processing System indicated below. Please send it to me for a free 15-day trial.* After the examination period you may bill me in the manner I have indicated below.

*Subject to credit authorization

## There Is No Down Payment And No Finance Charge.

The total of payments (total sales price) under the monthly payment plan is equal to the single payment price.

## You May Order By Phone At No Charge To You, 24 Hours A Day, 7 Days A Week. We Pay For Your Call. Call 1-800-528-8000.

This number is for merchandise ordering only. Please have this order form and the American Express® Card at hand when ordering by phone. All orders will be confirmed in writing within 7-10 days of receipt.

## You May Order By Mail.

| Please Indicate Quantity In Box | Please Indicate Payment Plan Desired<br>Single Payment† | Monthly Payments† |
|---|---|---|
| ☐ **The Smith Corona Personal Word Processing System** includes the Personal Typewriter complete with monitor, CPU, hand held control, keypad and dual microwafer cassette and Start-Rite™ Supply Kit with one Lift-Rite™ correcting ribbon, three additional print wheels–Script, Presidential 12 and Tempo 10–and four black ribbon cartridges. **793-992** | ☐ $849.00 | ☐ 20 payments of $42.45 each |
| ☐ **SCM PWP System** only (without typewriter and supply kit) for those Cardmembers who already own a Smith Corona typewriter and wish to add word processing capabilities (esp. models 6000, 6500). **794-008** | ☐ $499.00 | ☐ 10 payments of $49.90 each |
| ☐ **The Smith Corona Personal Typewriter** with deluxe Start-Rite™ Supply Kit **793-984** | ☐ $449.00 | ☐ 10 payments of $44.90 each |
| ☐ **The Smith Corona Personal Typewriter 793-976** | ☐ $399.00 | ☐ 10 payments of $39.90 each |

†A $12.00 (Typewriter and Typewriter with Accessory Kit and PWP System alone) or $15.00 (Word Processing System) shipping and handling charge and my applicable sales tax will be billed to my account. If the extended payment plan is chosen, these charges will be billed with my first payment. Shipment is available to all 50 states.

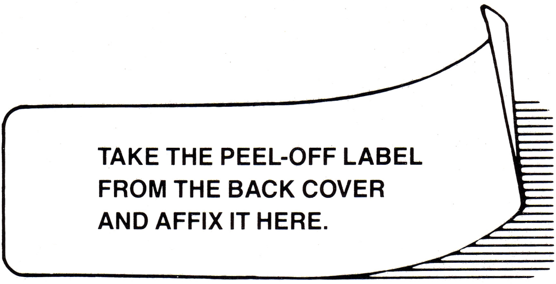
## If You Order By Mail, Please Fill In All The Requested Information.

Your Full American Express® Card Account Number:

Date ______________ Card Expires On: ______/______

Signature ______________________________

9AM-5PM
Weekday Phone Number (______) ______________
Area Code



TAKE THE PEEL-OFF LABEL
FROM THE BACK COVER
AND AFFIX IT HERE.

BILL TO: (Please Print Clearly)

Name ______________________________

Address ______________________________

City ______________ State ______________ Zip ______________

If you do not have your label, or if your label has a Post Office Box, or if your label is incorrect, please indicate your shipping address below.

SHIPPING ADDRESS–SHIP TO:

Name ______________________________

Address ______________________________
(Sorry, we cannot ship to P.O. Boxes. Please indicate shipping address.)

City ______________ State ______________ Zip ______________

### Selected For Quality

American Express wants you to be happy with your Smith Corona Typewriter/Personal Word Processor. If you are displeased, promptly return it in original condition within 15 days for a full credit.

© 1986 American Express Travel Related Services Company, Inc.

American Express Travel Related Services Company, Inc., American Express Tower, World Financial Center, New York, NY 10285-4230.

Please allow 3-4 weeks for delivery.

A copy of the manufacturer's limited warranty is available upon request, prior to purchase, free of charge. Just write to American Express Warranty Requests, P.O. Box 573, Great Neck, NY 11025.

77607-SG9

**MOISTEN HERE**

**Please tear along perforation, fold in half and moisten gummed strip to seal.**

AMERICAN EXPRESS TRAVEL RELATED SERVICES

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New York, NY 10285-4230

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Services Company, Inc.

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111
MARTIN K TYTELL
TYTELL TYPEWRITER CO
116 FULTON ST
NEW YORK NY 10038
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## Attention business professionals . . . students . . . executives . . . anyone who types . . .

It's a revolutionary, affordable word processor . . .

It's a breakthrough so easy to master.

**AMERICAN EXPRESS® MERCHANDISE SERVICES–
OFFERING YOU THE LATEST, MOST EFFICIENT BUSINESS TOOLS TO
GIVE YOU THE COMPETITIVE EDGE.**

AMERICAN EXPRESS
TRAVEL
RELATED
SERVICES
An American Express company

**Kenneth I. Chenault**
Senior Vice President
Merchandise Services

Dear Cardmember:

This letter was typed on the amazing Smith Corona Personal Typewriter. We thought it would be fitting to use this revolutionary portable that actually checks spelling and helps correct your errors so you can see for yourself how crisp and professional its correspondence can be.

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We believe the Smith Corona Personal Typewriter and Word Processing System are on the cutting edge of the new technology. The fact that the typewriter can become part of this amazing word processing system is remarkable. The further fact that the entire system may be purchased for less than $900.00 is just about incredible.

But that's exactly what we have here: The latest technology in home/office word processing at a most affordable price.

We cordially invite you to experience the delights of typing with new confidence on the Smith Corona Personal Typewriter with its Spell-Right™ 35,000-word electronic dictionary that catches your misspellings and typographical errors and helps correct them. We also invite you to experience the wonders of word processing on the Smith Corona Personal Word Processing System. Try either of these systems for 15 days with no obligation to purchase. Then, if you wish, take up to 20 months to pay for the complete system with no down payment and no finance charge. To acquire your Smith Corona Personal Typewriter or Personal Word Processor, simply fill out and mail the attached Reservation Form, or call our toll-free number today.

Sincerely,

Kenneth I. Chenault

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P.S. For the fastest possible service in acquiring your Smith Corona Typewriter Personal Word Processor, you may call 1-800-528-8000 at no charge to you, 24 hours a day, 7 days a week. This number is for merchandise ordering only. Please have the attached Reservation Form and the American Express® Card at hand when ordering by phone. All orders will be confirmed in writing within 7-10 days of receipt.

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